

# Item Bank Bounty Program Action Plan

## Social Media Campaign

You can earn IBE tokens helping us spread the word about Item Banc on Social Media by posting, liking, following reposting/Tweeting our official posts and tweets.

### Facebook

- You must LIKE the official Facebook page of Item Banc and a post (IBE) - \$1 in IBE tokens
- One comment on one post on the official Facebook page of Item Banc (IBE) - \$1 in IBE tokens

If you want to get more Item Banc Tokens for your activities, take part in the special Facebook bonus programme.

### Special Facebook bounty bonus program:

**Standard:** (For users who have at least 300 - 1000 friends)

- 1 post about Item Banc (IBE) with a link to the official website – \$5 in IBE Tokens
- 1 repost of 1 post from the official page of Item Banc (BHN) on Facebook – \$5 in IBE Tokens

**Medium:** (For users who have at least 1100 - 2000 friends)

- 1 post about Item Banc with a link to the official website – \$10 in IBE Tokens
- 1 repost of 1 post from the official page of Item Banc on Facebook – \$10 in IBE tokens

**Gold:** (For users who have at least 2100 - 3000 friends)

- 1 post about Item Bank (IBE) with a link to the official website – \$15 in IBE tokens
- 1 repost of 1 post from the official page of Item Banc on Facebook – \$15 IBE

Platinum (For users who have at least 3100 - 4000 friends)

- 1 post about Item Banks (IBE) with a link to the official website – \$20 in IBE Tokens
- 1 repost of 1 post from the official page of crypto.tickets on Facebook – \$20 in IBE tokens

If you have more than 4100 - 5000 friends, your reward for the bounty will be considered on an individual basis.

### Rules

- Only one Facebook account per person is allowed.
- To participate in the special Facebook bonus program, your account must have at least 300 real followers.
- Not more than ten liked posts during the bounty campaign will be accounted to your remuneration.
- No less than 5 posts with the link to the Item Banc (IBE) website or 5 reposts during the bounty campaign will be accounted to your remuneration. Only 1 post or repost will be accounted for per day.
- You cannot remove the posts, likes or reposts you have made within the framework of this Facebook bounty campaign until one week after the official end of the campaign. This is required to ensure a quick passage through all revisions.
- A full report of the completed work is required if you are a participant of the Facebook bonus program.

## **Twitter**

- Follow the official Twitter of Item Banc (IBE) - \$5 in IBE Token
- 1 repost of 1 post from the official page of Item Bank (IBE) on Twitter - \$5 IBE Token

If you want to get more IBE Tokens for your activities, take part in special Twitter bonus programme.

**Standard:** (For users who have at least 300 and up to 1000 followers )

- 1 post about Item Banc (IBE) with a link to the official website – \$10 in IBE.
- 1 retweet of 1 post from the official page Item Banc (IBE) on Twitter – \$10 in IBE Tokens.

**Medium** (For users who have at least 1001 and up to 5000 followers)

- 1 post about Item Banc (IBE) with a link to the official website – \$40 in IBE Tokens.
- 1 retweet of 1 post from the official page of Item Banc (IBE) on Twitter – \$40 IBE Tokens.

**Gold** (For users who have at least 5001 and up to 15000 followers)

- 1 post about Item Bank (IBE) with a link to the official website – \$60 IBE Tokens
- 1 retweet of 1 post from the official page of Item Banc (IBE) on Twitter – \$60 IBE Tokens.

**Platinum** (For users who have at least 15001 and up to 50000 followers)

- 1 post about Item Banc with a link to the official website – \$80.
- 1 repost of 1 post from the official page of Item Banc (IBE) on Twitter – \$80

If you have more than 50'001 subscribers, your reward for the bounty will be considered on an individual basis.

### **Rules:**

- Only one Twitter account per person is allowed.

- Your Twitter account must have at least 300 real followers to participate in the Twitter special bonus program.
- No more than 5 reposts from your Twitter account during the bounty campaign will be accounted to your remuneration in the Twitter special bonus program. . Only 1 repost will be accounted for per day.
- No more than 5 Twitter posts about Item Banc (IBE) with a link to the official website during the bounty campaign will be accounted to your remuneration in the Twitter special bonus program. Only 1 post will be accounted for per day.
- You cannot remove your posts, likes or reposts made within the framework of the Twitter bounty campaign until one week after the official end of the campaign. This is required to ensure a quick passage through all revisions.
- A full report of the completed work is required if you are a participant of the Twitter bonus campaign.

## **Youtube**

**Standard:** (For users who have at least 1000 and up to 5000 subscribers)

- 1 Promo video highlighting the problem Item Banc (IBE) wants to solve on your channel with a link to the official website and details of ICO. This shouldn't be more than 5 minutes in duration – \$120

**Medium:** (For users who have at least 5001 and up to 15000 subscribers)

- 1 Promo video highlighting the problem Item Banc (IBE) wants to solve on your channel with a link to the official website and details of ICO. This shouldn't be more than 5 minutes in duration – \$200

**Gold:** (For users who have at least 15001 up to 50000 subscribers)

- 1 1 Promo video highlighting the problem Item Banc (IBE) wants to solve on your channel with a link to the official website and details of ICO. This shouldn't be more than 5 minutes in duration – \$300

If you have more than 50,000 subscribers, your reward for the bounty campaign will be considered on an individual basis.

### **Rules**

- Your Youtube account must have at least 1000 real subscribers.
- Only 1 upload will be accounted for per week.
- No more than 4 uploads will be accounted for per the whole time span of the bounty campaign
- You cannot remove your video used within the framework of this Youtube bounty campaign until one week after the official end of the campaign. This is required to ensure a quick passage through all revisions.
- A full report of the completed work is required if you are a participant of the Youtube bonus campaign.

### **Telegraph**

Join Item Banc Telegraph (IBE) group - \$1

**Standard:** (For users who have at least 300 and up to 1,000 followers )

- 1 post with a link to the official Item Banc website or 1 repost of a post from the official Item Banc page on Telegram – \$1

**Medium:** (For users who have at least 1001 and up to 5000 followers)

- 1 post with a link to the official Item Banc (IBE) website or 1 repost of a post from the official Item Banc (IBE) page on Telegram – \$5

Gold (For users who have at least 5001 and up to 15 000 followers)

- 1 post with a link to the official Item Banc (IBE) website or 1 repost of a post from the official Item Banc page on Telegram – \$10 IBE

Platinum (For users who have at least 15 001 and up to 50 000 followers)

- 1 post with a link to the official Item Banc (IBE) website or 1 repost of a post from the official Item Banc page on Telegram – \$30

If you have more than 50001 subscribers, your reward for the bounty camp will be considered on an individual basis.

### Rules

- You have to make 1 telegram posts or reposts in one channel about Item Bank (IBE) with a link to the official website. Only 1 post or repost per day will be accounted for.
- Posts or reposts in Telegram chats will not be counted. Make posts or reposts only in Telegram channels.

### Reddit

Post links about the Item Banc (IBE) official website, including content from the official domain as well as third-party websites (media) articles about the Item Banc (IBE) official website. At least 1 post per week in one of the following groups of subreddits (by topic): cryptocurrency; Btc; bitcoin; blockchain-related; radical decentralization reddit, IT, business, finance.

1 IBE per each valid post.

**Bonus 1**, encouraging you to post high-quality content and contribute to keeping the post on the front page of subreddits: your post karma = 5 – 9: \$10 IBE, 10 – 19: \$25 IBE, 20 - 49: \$35 IBE, 50+: \$50 IBE.

**Bonus 2**, encouraging you to upvote others' posts and comments about Item Banc (IBE) and the token launch: if the average post & comment karma across all the participants' posts and comments is at least 5, each participant with \$15 + IBE earned acquires \$35 extra IBE; if at least 10, each participant with \$30 + IBE earned acquires \$60 extra IBE (in addition to the \$100 IBE from the previous karma level); if at least 20, each participant with \$70+ IBE earned acquires \$150 extra IBE (in addition to all the previously mentioned levels).

- Post comments about or mentioning Item Banc (with a link to our website or the Whitepaper), in the comments section of posts that are not about or do not mention Item Banc (IBE); and/or post relevant comments in the comment section of posts that are about or mention Item Banc; no less than 5 comments per week.

\$5 IBE per each valid comment.

**Bonus:** comment karma = 5 - 9: \$10 IBE, 10 - 19: \$18 IBE, 20 - 49: \$25 IBE, 50+: \$50 IBE.

#### **Rules**

- Your Reddit account must be older than one month.
- Reddit accounts with negative post or comment karma are ineligible.
- You must post a list of links to your posts and comments on Reddit in this bounty campaign thread every week.
- Date of check for all the content on Reddit, including the number of upvotes, etc.: two days after the official end of the token sale. Only content that is available on the revision day is counted.
- An eligible post must be in a subreddit with over 100 readers
- Posts must be about Item Banc (IBE) or about articles that tell about Item Banc. Submitting only links to either the official Item Banc (IBE) or articles about it is not sufficient.
- A post with information about the Item Banc (IBE) website on a third-party website (media) is obligatory; you must include at least one link to the official Item Banc domain as well as one link of a third-party website referring to it.
- The participant acquires all IBE only in case he/she posts more often than 2 posts per week in each of the following groups of subreddits (by topic): cryptocurrency; BTC; bitcoin; blockchain-related; radical decentralization reddit, IT, business, finance.
- The participant gets the IBE for commenting only if he/she posts more than five comments per week.
- Posts and comments with negative karma will not be accounted for.

- If your account karma turns negative, you will be disqualified.

### **Blogs (Steemit, Medium, etc)**

**Standard:** (For posts and reviews which have at least 300 to 1000 views)

- 1 post on your blog or mass media resource consisting of the official Item Banc (IBE) press release with a link to the official website – \$50 IBE.
- 1 unique own review about Item Banc (IBE) with a link to the official website Item Banc – \$50 IBE.

**Medium:** (For posts and reviews which have at least 1001 and up to 5000 views)

- 1 post on your blog or mass media resource consisting of the official Item Banc press release with a link to the official website – \$150 IBE.
- 1 unique own review about Item Banc with a link to the official website of Item Banc – \$150 IBE.

**Gold:** (For posts and reviews which have at least 5001 and up to 150000 views)

- 1 post on your blog or mass media resource consisting of the official Item Banc press release with a link to the official website – \$250 IBE.
- 1 unique own review about Item Banc with a link to the official website Item Banc – \$250 IBE.

**Platinum:** (For posts and reviews which have at least 15001 and up to 50000 views)

- 1 post on your blog or mass media resource consisting of the official Item Banc press release with a link to the official website – \$300 IBE.
- 1 unique own review about Item Banc with a link to the official website Item Bank – \$300 IBE.

If you have more than 50001 views your reward for the bounty program will be considered on an individual basis.

In case you can't count the number of article views, but you have data on daily, monthly traffic of the site, please provide all available data to us for estimation.

The decision of reward (in number of IBE) in such cases, will be decided on an individual basis.



## Rules:

- Before you start writing, you must let us know what you would like to write about, in what language, and where you intend to publish – it is important to obtain official approval from us first.
- All the texts must be published online and accessible by everyone.
- Your text must be original.
- We do not allow websites with no audience or new websites; the website where you choose to publish your text, must be at least 2 months old, and must have appropriate user activity.
- if you publish a review, your text must contain over 500 words.
- Your post must include at least 2 links: one to the Item Banc official website, one to the ICO ANN thread, other social media links are welcome as well.
- Make sure you have a full understanding of the Item Banc platform - the project is very complicated from a technological aspect. Please read the Item Banc project's Whitepaper and Business Overview documents first.

Some ideas for the posts:

- What are the benefits of Item Banc in comparison with competing projects.
- When will the ICO start and why should one participate.
- References to good texts regarding the project.

Just make sure that your text is technically correct, and doesn't contain typos and errors.

### **Translation & Community Management (Other Languages)**

ICO ANN thread opening post translations - \$200 IBE as well as an activity bonus of \$30 IBE:

1. Post the translation of the ICO and the thread opening post to the local forum on Bitcointalk in your language starting a local thread about Item Bank (IBE)
2. Managing - update it upon our request, publish official news once they are out (Exceeding 1 post per week); moderate the discussion (including answering questions regarding the new post (thread) with a maximum timespan of 24 hours)
3. Posting on other forums than Bitcointalk and moderating the discussion – earns 2 bonus IBE per forum. Please request our approval prior to posting, you will be informed about the eligibility of the chosen forum.
4. If you do not complete one of these 3 items, \$10 IBE will be subtracted from your total IBE amount per every uncompleted item.

- Translation of the Item Banc Whitepaper to your chosen language: \$300 IBE. Post the translation in the local Bitcointalk thread in your language, update it upon our request, and moderate the discussion that will be caused by publishing the Whitepaper in your language (this includes answering questions regarding the document within a maximum time span of 24 hours).

### **Whitepaper in English**

- \$50 IBE for translating the official Item Banc press release.
- Administration (answer questions) of the Telegram chat during the ICO campaign in your language - NEGOTIABLE
- Administration (answer questions) of other platforms during the ICO campaign in your language - NEGOTIABLE

### **Rules**

- Using Google Translate and other online translators is not allowed. Participants using Google Translate will be instantly disqualified.
- One person can reserve only one language for translation.
- Once you have posted the ANN translation in your language as a post, opening a new local thread on Bitcointalk or another forum, please post the links to your posts to this bounty thread (either one by one, or all in one post if you've posted more posts at once). We will be

checking the corresponding threads on a regular basis to make sure that your activity in moderation or community management suits your task's requirements.

- Any translation activity must include the following disclaimer in the language of the translation: "White Paper", "Announcement", or both, depending on your activity reserved. The disclaimer must be placed above the translation of the white paper or the announcement (you also need to add the date when your translation is published and include links of the original Whitepaper or/and the original announcement).

***The disclaimer must state:***

"This document is a translation of the Item Banc (IBE) original English language Whitepaper. Announcement (Put a link to the source), which is the official source of information about Item Banc. The translation was made and published on [DATE] by a respected Item Banc (IBE) ambassador. Some of the information contained in the original document may be lost, corrupted or misrepresented during the course of translation. 100% accuracy of the translation cannot be guaranteed. In case of inconsistencies of the translation, or a conflict of the translation and the official English Whitepaper or Announcement, the provisions of the English original shall prevail."

- Bitcointalk posts must be published from the account specified in your reservation request.
- Inactive participants will be replaced by another moderator hired specifically for updating and moderating your thread.
- Administration includes answering questions from users within the framework of the ICO program. Inactive participants will be replaced after two reprimands.

**Program participants have the option to translate information to one of the following languages:**

- Chinese
- French
- German
- Italian
- Hindi

- Swahili
- KinyarRwanda
- Shona
- Zulu
- Xhosa
- Nigeria Pidgin
- Portuguese
- Greek
- Dutch
- Spanish
- Korean
- Japanese

If you have not found your language in the list, and still want to handle translation and community management, sign up on the official website of the bounty program. Open the "Other bounties" tab on the page, choose the "Translation and community management campaign", make a request to participate in it and write down your preferred language in sign up form. We will review your request and contact you regarding approval.